



## **PORTFOLIO UPDATE – FEBRUARY 5, 2019**

Continuing the consolidation and subsequent reaffirmation of US markets after the severe bout of volatility that characterized the 4<sup>th</sup> quarter of 2018, we have experienced a period of US credit markets repairing themselves. In our view, two factors have been at work, one fundamental, and one emotional.

From a fundamental point of view, US corporate bonds are still strong. Even with moderating earnings outlooks for companies, there has been little to no indication that those companies are at any risk of non-payment or outright default. The rate environment also continues to be what market experts would call “benign”, and what everyone else would call “low”. It is not expensive for companies to obtain credit, and it is not really becoming more expensive for them to either get more credit or roll over what they have. At present there is little danger of a spike up in rates that would change any of this materially. After a stretch of the market pricing bonds as though rates were going to move higher, we have settled back into business as usual. As a consequence, rates have been falling and therefore bond prices have been rallying.

Which leads us to the emotional factor. The bond market has not truly been tested since the Financial Crisis culminated 10 years ago in early 2009. We have had glimpses of what could be ahead of us, and those glimpses were ugly but brief. What we have observed is the uncertainty of the bond market if rates move higher, credit quality declines, or something else comes into play that tests the structure of the market and its ability to withstand. There is more sophistication in all aspects of the bond market as compared to a decade ago, but there are fewer institutions for both regulatory as well as risk-management reasons that are willing and able to maintain an orderly market if things get challenging. And so, every time the Fed Chairman scratches his or her nose, the market, in layman’s terms, freaks out. As we discussed in prior notes, Chairman Powell made a few comments that resulted in one of those episodes, which he subsequently walked back with the help of Chairmen Emeriti. Bonds tracked that. The Fed appears to be more circumspect about raising rates further in the near term, and the bond market reacted well.

Therefore, we have rebuilt US corporate credit allocations within the fixed income portions of client accounts by deploying cash that we had accumulated towards the end of 2018. In our Core and Disciplined Yield strategies we invested in US Convertible and Preferred securities, the most credit and equity sensitive bonds, through ETFs. In our ESG strategies, which because of the types of bonds that are considered investible had remained more oriented toward credit, we invested more modestly in a combination of Mutual Funds and ETFs emphasizing US corporate credit as well.

Globally we are overweight equities while underweight fixed income and cash. However, we are overweight US stocks and bonds within their respective asset classes. We are also overweight emerging market stocks in Asia. Counterbalancing that, we are underweight developed international stock and bond markets outside of emerging Asia.



## DISCLOSURES

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It is important to remember that there are risks inherent in any investment and that there is no assurance that any money manager, fund, asset class, style, index or strategy will provide positive performance over time.

Diversification and strategic asset allocation do not guarantee a profit nor protect against a loss in declining markets. All investments are subject to risk, including the loss of principal.

The information contained herein is based upon the data available as of the date of this document and is subject to change at any time without notice.

Portfolios that invest in fixed income securities are subject to several general risks, including interest rate risk, credit risk, the risk of issuer default, liquidity risk and market risk. These risks can affect a security's price and yield to varying degrees, depending upon the nature of the instrument, and may occur from fluctuations in interest rates, a change to an issuer's individual situation or industry, or events in the financial markets. In general, a bond's yield is inversely related to its price. Bonds can lose their value as interest rates rise and an investor can lose principal. If sold prior to maturity, fixed income securities are subject to gains/losses based on the level of interest rates, market conditions and the credit quality of the issuer.

Foreign investments are subject to risks not ordinarily associated with domestic investments, such as currency, economic and political risks, and may follow different accounting standards than domestic investments. Investments in emerging or developing markets involve exposure to economic structures that are generally less diverse and mature, and to political systems that can be expected to have less stability than those of more developed countries. These securities may be less liquid and more volatile than investments in U.S. and longer-established non-U.S. markets.

An investment in small/mid-capitalization companies involves greater risk and price volatility than an investment in securities of larger capitalization, more established companies. Such securities may have limited marketability and the firms may have more limited product lines, markets and financial resources than larger, more established companies.

Portfolios that invest in real estate investment trusts (REITs) are subject to many of the risks associated with direct real estate ownership and, as such, may be adversely affected by declines in real estate values and general and local economic conditions. Portfolios that invest a significant portion of assets in one sector, issuer, geographical area or industry, or in related industries, may involve greater risks, including greater potential for volatility, than more diversified portfolios.

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Exchange-traded funds (ETFs) are investment vehicles that are legally classified as open-end investment companies or unit investment trusts (UITs), but differ from traditional open-end investment companies or UITs. ETF shares are bought and sold at market price (not net asset value) and are not individually redeemed from the fund. This can result in the fund trading at a premium or discount to its net asset value, which will affect an investor's value. Shares of certain ETFs have no or limited voting rights. ETFs are subject to risks similar to those of stocks.

ETFs included in portfolios may charge additional fees and expenses in addition to the advisory fee charged for the Selected Portfolio. These additional fees and expenses are disclosed in the respective fund/note prospectus. For complete details, please refer to the prospectus.

For additional information regarding advisory fees, please refer to the Fee Summary and/or Fee Detail pages (if included with this report) and the program sponsor's/each co-sponsor's Form ADV Part 2, Wrap Fee Brochure or other disclosure documents, which may be obtained through your advisor.

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