



## 1<sup>st</sup> Quarter 2018 Focus

### “Is the Party Coming to an End?”

Many overused quotes come to mind to describe the events of the first quarter (“it was the best of times, it was the worst of times” ultimately ended up in the wastebasket). Quite simply, it was a stomach-churning rollercoaster ride as market volatility came back with a vengeance. Over the last 18 months, it feels like we have been lulled into a false sense of security as risk-bearing assets appreciated and volatility fell to historic levels. But with history as a guide, this environment could not continue. After a strong January, with the S&P 500 Index up 5.7% on a total return basis, we retraced all of those gains by early February as investors reacted to signs of inflation and questioned the impact of a new Federal Reserve chairman.

As markets settled and resumed their upward trajectory, new worries arose as President Trump acted on his earlier rhetoric to address trade imbalances by imposing tariffs, setting off fears of a global trade war. Shortly after that, Facebook revealed that the personal information of 50 million members (later revised upward to 87 million) was inappropriately used for political purposes. Already showing signs of weakness, the Technology sector buckled under anxiety regarding privacy and the potential threat of greater regulation. As markets continue to gyrate, there has been few places to seek shelter – the S&P 500 Index and the Bloomberg Barclays U.S. Aggregate Bond Index, a proxy for domestic fixed income, were both down for the quarter. Understandably, it seems that there has been a shift in investor psychology – 2017’s mantra of “buy the dip” has become “sell the rally” in 2018.

This chronology of events highlights one of the key challenges for investors: What could derail the markets? This question is always on our minds, particularly when markets are humming. There are always a number of potential stumbling blocks looming on the horizon – recent focuses include inflation, rising interest rates, valuations, geopolitical uncertainty, and investor fatigue from the extended bull market. But the reality is, in most instances, we cannot diagnose the cause of a sell-off until we are in the middle of it. And then of course it is too late. As asset allocators (and admittedly from somewhat of a self-serving perspective), we believe this reinforces the importance of portfolio diversification with a particular focus on non-correlated assets (assets that move in different directions over time). But that is a digression for another time.

Returning to the theme of derailment, are we in the midst of the “healthy correction” that many strategists have expected (and perhaps even hoped for)? Or is this the beginning of the end of the extended bull market that started in 2009? Those are million dollar questions, which we can not definitively answer until the story plays out. Many issues that



cause investor agita are fleeting and fade with the next news cycle. Investors should be most focused on and concerned about issues with real substance, persistence and impact across the economic landscape.

At WCM, we have largely stayed the course, maintaining meaningful overweights to equities (primarily through the U.S. and emerging markets) with offsetting underweights to fixed income. We are concerned about many of the issues discussed above and spend much of our time playing out scenarios and how the markets could react. The impact of many of today's headlines can be discounted. While President Trump's tariffs are causing a lot of bluster, they may play out as a negotiating tactic to bring global trading partners to the table. The Technology sector will remain under scrutiny to ensure user privacy is maintained and protected. But technology is pervasive, the resulting innovation fuels productivity and the subject companies will continue to be engines of growth. Our continuing conviction, and resulting positioning across risk assets, is based on economic growth, corporate earnings momentum and positive sentiment. Furthermore, with the market decline, valuations have become more attractive, falling back to longer term averages. We expect more near-term volatility as markets recover and investors assess further developments related to current stress points. Looking forward, corporate earnings results for the first quarter will be released shortly and will be key determinants of market trajectory.

The purpose of this newsletter is to provide some timely insights into what occupied our focus as we considered market opportunities and how to position portfolios. We hope we have accomplished that and welcome questions and comments from our clients.



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