

MARK SLOSS

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Mark Sloss agrees with the notion of focusing on well-established dividend growers during a potential downturn.

‘I would put emphasis on steady dividend producers that are not putting balance sheets at risk to maintain them,’ he said. ‘Strategies driven by fundamentals of high-quality companies that pay stable, sustainable dividends provide a buffer to an equity portfolio.’

‘I would also look for safe harbors in equities – companies, industries and sectors that may experience the volatility but where fundamentals are resilient and will ultimately support a floor,’ he added.

Additionally, he said the use of sector rotation strategies could be warranted as a means of moving capital to those areas of the market that have already taken the pain.

‘Essentially, a value capture strategy could make sense in the midst of a major drawdown.’

